(s)ignify

## **Press Release**

November 10, 2020

## Dutch soccer club PSV wants to tackle COVID-19 by installing Signify's UV-C disinfection lighting

- Signify's UV-C lighting disinfects the air, surfaces, and objects, inactivating the virus that causes COVID-19
- Signify to install 15 Philips UV-C disinfection upper air luminaires in the Philips stadium and PSV Campus De Herdgang in Eindhoven
- PSV is the first soccer club in the Netherlands that installs UV-C disinfection lighting

**Eindhoven, the Netherlands** – <u>Signify</u> (Euronext: LIGHT), the world leader in lighting, recently launched a broad portfolio of luminaires and devices with UV-C disinfection lighting for the professional market. Together with Boston University the company <u>validated</u> the effectiveness of UV-C light sources in inactivating SARS-CoV-2, the virus causing COVID-19. For that reason, Dutch top Tier soccer club PSV has requested Signify to install UV-C disinfection lighting in some indoor spaces, including the dressing rooms in the Philips Stadium and in some spaces at its training facility De Herdgang. In total, Signify will install 15 <u>Philips UV-C disinfection upper air luminaires</u>. Three of those in the dressing room of its own team and three in the dressing room of the visiting team in the Philips stadium. Another five will be installed in the dressing room at PSV Campus De Herdgang and four in the medical section at this training facility.

"Safeguarding player health is very important to us and essential for matches to continue. That is why we want to protect them, and the visiting players, to the best of our ability," said Frans Janssen, Commercial Director at PSV. "We are convinced that the Philips UV-C disinfection upper air lighting enables us to provide our players with that extra layer of protection."

## UV-C disinfection upper air luminaires

UV-C breaks down the DNA or RNA of microorganisms, including viruses and bacteria, thereby rendering them harmless. Signify's UV-C lamps emit a peak of radiation at 254 nm, which is near the peak wavelength for germ deactivation, and therefore ideal for disinfecting air, surfaces and objects.

The UV-C disinfection upper air luminaires can be used with people present. They continuously disinfect the air that flows through the upper areas of the dressing rooms thanks to natural convection, or air circulation. This also ensures that the disinfected air flows back to the lower part of the dressing rooms and mixes with the air. Philips UV-C disinfection upper air luminaires are equipped with shielding and optics to prevent exposure to UV-C radiation, so players can get changed without any concern.



"We're experiencing a growing demand for disinfection methods from a wide array of organizations. UV-C lighting helps to disinfect air, surfaces, objects and spaces fast, efficient and effective," said Hellen van der Plas, Market Leader of Signify's operations in the Benelux. "We're very proud that we're now able to help PSV, a prominent top Tier club in the Netherlands based in our company's home city, to provide their players with that additional layer of protection."

The installation of the UV-C disinfecting lighting will take place in November. UV-C light should always be used by professionals in accordance with the safety requirements and instructions to avoid humans and animals from being exposed to it since it can damage their skin and eyes.

Signify has been at the forefront of UV technology for more than 35 years and has a proven track record of developing innovative UV-C disinfection solutions. Signify's UV-C lighting is designed, installed, and used according to the product-specific safety instructions, and manufactured in controlled industrial processes.

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## **About Signify**

Signify (Euronext: LIGHT) is the world leader in lighting for professionals and consumers and lighting for the Internet of Things. Our <u>Philips</u> products, <u>Interact</u> connected lighting systems and data-enabled services, deliver business value and transform life in homes, buildings and public spaces. With 2019 sales of EUR 6.2 billion, we have approximately 37,000 employees and are present in over 70 countries. We unlock the extraordinary potential of light for brighter lives and a better world. We <u>achieved</u> carbon neutrality in 2020 and have been named <u>Industry Leader</u> in the Dow Jones Sustainability Index for three years in a row. News from Signify is located at the <u>Newsroom</u>, <u>Twitter</u>, <u>LinkedIn</u> and <u>Instagram</u>. Information for investors can be found on the <u>Investor Relations</u> page.